

## **WG 4 “Sweden” Meeting # 18– November 21<sup>st</sup>,2024**

### **Agenda**

1. Welcome
  - a. Review of minutes from last meeting
  - b. Update on SIREUS progress
2. SIREUS 2.0 Implementation
3. Study-in-Sweden 2024 & 2025
4. SIREUS RESEARCH forum
5. 2025 and beyond
6. “Next meetings”



## Agenda

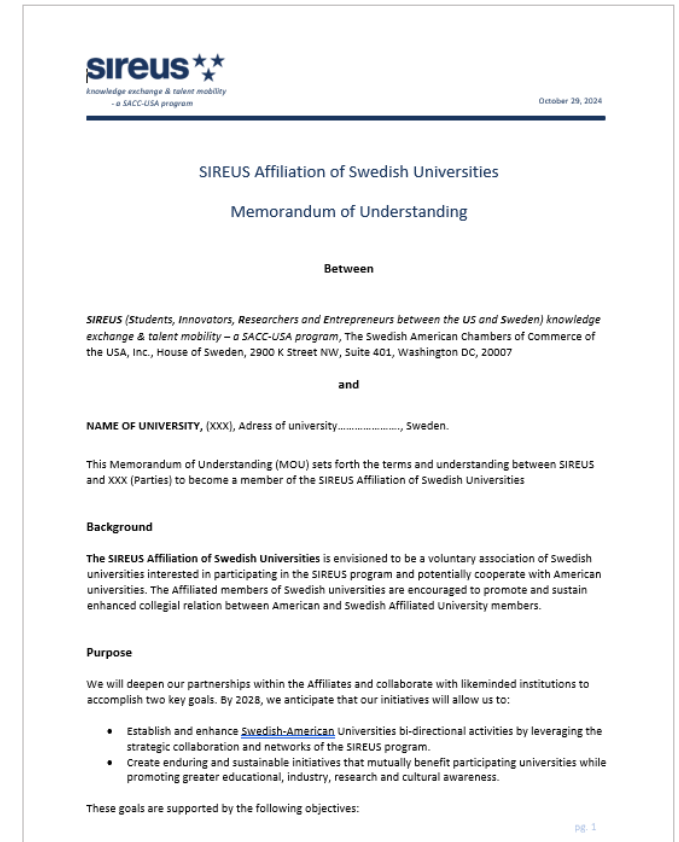
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*Increased talent mobility and knowledge exchange between Sweden and the U.S.*

## SIREUS Affiliation of Swedish Universities

- SIREUS Affiliation of Swedish Universities
  - Document describing the Affiliation finalized.
  - MOU is sent out following the finalized document.
  - MOU ends on December 31<sup>st</sup>, 2028, but can be terminated under the period.
  - SACC USA will continue to be responsible for the SIREUS program
- SIREUS Affiliation of Swedish Universities
  - Preferred pricing on SIREUS offered programs
  - Possibility to direct programs to certain areas
  - Firsthand contacts to other universities and other stakeholders
  - Invitations to academic workshops and seminars
  - YES: JU, Chalmers, LiU, LIN, LU, MiUN, SU
  - NO: GU, MDU, UU
  - ?: LuTH
  - *Have reached out to other Swedish universities*

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## SIREUS 2.0 Implementation

- SIREUS Affiliation of Swedish Universities
  - Decision on transfer to Affiliated members – **Delayed !!!**
- Timeline
  - September – sending out communication about the change to SIREUS members, Affiliated members in the US and all other stakeholders.
  - October – secure members to sign up for the affiliation, start changing of website content to reflect the change. WG3 decision on SIREUS ENTREPRENEURS forum
  - November – final WG meetings, WG2 decision on SIREUS MEMBERS forum in May 2025 and WG4 preliminary decision for SIREUS Study-in-Sweden fall of 2025. Social Media campaign with a strong and positive marketing message about the achievement of the SIREUS program, all stakeholders and the new direction.
  - December – Final SC and SG meetings, closing the SIREUS operation and transferring structure to SACC USA (and Embassy for SIREUS RESEARCH forum). Secure all legacy information is reviewed and prepared for next phase. Close the SIREUS financial reporting by Dec 31<sup>st</sup>, 2024

## SIREUS preliminary program offerings

- SIREUS ENTREPRENEURS forum (Denver, CO - March 2025)
- SIREUS MEMBERS forum (San Diego, CA – May 28, 2025)
- SIREUS Study-in-Sweden Tour (TBD – fall of 2025)
- SIREUS Innovation Tour (TBD)
- Offerings and prices may change



SIREUS offerings	Affiliated Members	Non-members
ENTREPRENEURS forum	~ \$ 4,000 USD	~ \$ 5,000 USD
MEMBERS forum	~ \$ 2,000 USD	~ \$ 3,000 USD
Study-in-Sweden	~ \$ 4,000 USD	~ \$ 5,000 USD
Innovation Tour	tbd	tbd

*SACC USA Corporate Member will have 25-30% discount on the SIREUS programs*

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2. SIREUS 2.0 Implementation
3. Study-in-Sweden 2024 & 2025
  1. Feedback– see *separate email*
  2. 2025 - **Are you interested ???**
4. SIREUS RESEARCH forum
5. 2025 and beyond
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**STUDY IN SWEDEN**  
CONNECT WITH TOP U.S. TALENT



**What's It All About?**

The Study in Sweden event is an exceptional opportunity to meet and connect with faculty and alumni from Sweden's top universities. Swedish universities are renowned for their top-tier rankings and offer an extensive selection of over 1000 Master's programs and 100 Bachelor's programs taught in English.

**What Can You Expect?**

Universities participating in the Study in Sweden event can expect increased visibility, valuable networking opportunities, direct engagement with prospective students, insights into student preferences, the chance to showcase the unique benefits of studying in Sweden



**An Exclusive Opportunity**

The Study in Sweden event offers Swedish universities a unique platform to show academic excellence, connect with prospective students, and strengthen their international presence.



**STUDY IN SWEDEN**

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**During Study in Sweden**

The event will provide an excellent opportunity for American students to connect with and interact with university representatives and gain insights from distinguished alumni who have successfully navigated the Swedish education system.



**An educational exchange**

Direct interaction with prospective students is a key feature of the event. Representatives can answer questions, provide personalized guidance, and address any concerns that students might have about studying abroad.



**Feedback from previous years**

Which part of the event did you enjoy the most?

"The events were well organised and it is always nice to meet with interested students"

"Networking with other universities and meeting prospective students"

"The NY event"



**STUDY IN SWEDEN**

Washington D.C, San Francisco, New York,  
date

Swedish universities will travel to three locations across the United States to meet with American students and promote higher education in Sweden. Take the chance to meet with representatives from the top Swedish universities in Washington D.C., San Francisco, and New York.

The tour will provide an excellent opportunity for universities to meet U.S. students interested in studying in Sweden. With venues that can accommodate 150-200 people and catering serving light meals and beverages, students and university representatives will have ample opportunity to mingle and connect.

Info about how and where to register, include a link

We look forward to seeing in Washington D.C, San Francisco and New York on [ddd]



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4. **SIREUS RESEARCH forum**
  - a. *Fifth RESEARCH forum on October 2nd – Deep tech investment in the life science and human performance space.*
  - b. *For 2025 and beyond, the SIREUS RESEARCH forum is planned to be led by Maria Brogren with support from SACC USA.*
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5. **2025 and beyond**
  - a. Planning meetings to be scheduled
6. “Next meetings”

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## **Meetings 2024 (45 min)**

~~January 25<sup>th</sup> @ 13.00 CET (7 am EST)~~

~~March 21<sup>st</sup> @ 13.00 CET (7 am EST)~~

~~May 2<sup>nd</sup> @ 13.00 CET (7 am EST)~~

~~June 5<sup>th</sup> @ 13.00 CET (7 am EST)~~

~~August 29<sup>th</sup> @ 13.00 CET (7 am EST)~~

~~September 12<sup>th</sup> @ 15.00 CET (9 am EST) — Study in Sweden~~

~~October 10<sup>th</sup> @ 13.00 CET (7 am EST)~~

~~October 17<sup>th</sup> @ 13.00 CET (7 am EST)~~

~~November 21<sup>st</sup> @ 13.00 CET (7 am EST)~~

***Thank you for all the work, support and feedback !***

*[christer.bergman@sacc-usa.org](mailto:christer.bergman@sacc-usa.org) or [christer@novexus.com](mailto:christer@novexus.com)*

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