

WG 3 “Innovation” Meeting # 15– June 4th,2024

Agenda

1. Welcome
 - a. Update on WG participants
 - b. Review of minutes from last meeting
 - c. Update on SIREUS progress
2. SIREUS 2nd half evaluation
3. SIREUS RESEARCH forum
4. Thematic Areas
 - a. Implemented on the website.Workshops – desired focus
5. SIREUS ENTREPRENEURS forum
 - a. Destination Start Up - 2025
 - b. Next Innovations Tour ?
6. Next meetings

SIREUS – WG 3 Innovation, as of January 1st, 2024

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Chalmers University of Technology	Charlotte Emlind Vahul	charlotte.emlind.vahul@chalmers.se
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Partners		
Swedish Embassy	Maria Brogren	maria.brogren@gov.se
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SIREUS Evaluation Process

- SIREUS "2nd half"
 - ~~"SIREUS – Summary after 2 years" (document)~~
 - ~~Evaluation team is selected and have agreed to participate~~
 - ~~January 8th – Document sent out to the Evaluation Team~~
 - ~~January 31st – 1st virtual meeting (Teams) @ 15:00 CET "Deciding on the key topics."~~
 - ~~February 28th – In-person meeting in Stockholm (@SU) 10:00 – 16:00 CET
– "Deciding on recommendations on the way forward."~~
 - ~~March 7th – 2nd virtual meeting (Teams) @ 15:00 CET "Review of recommendations."~~
 - ~~April 9th – 3rd virtual meeting (Teams) @ 15:00 CET "Agree on the recommendations."~~
 - ~~April 16th – Steering Committee should discuss the recommendations.~~
 - ~~May 8th – 4th virtual meeting (Teams) @ 15:00 CET "Feedback after SC meeting."~~
 - ~~May 28th – Steering Committee make decision on recommendations to the Stakeholders Group~~
 - June 4th Stakeholders Group decision on SIREUS after January 31st, 2025

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3. **SIREUS RESEARCH forum**
 - a. First RESEARCH forum on December 11, 2023 – Research and networks Sweden / US
 - b. Second RESEARCH forum on January 24, 2024 – Tech Transfer in the US
 - c. Third RESEARCH forum on March 4, 2024 – How to pitch for money, start ups
 - d. 3 new forums are being planned – Green Transition, Bilateral Cancer research funding & NSF / Vinnova
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What's It All About?

The SIREUS ENTREPRENEURS forum takes place in conjunction with the Destination Startup® event, providing startups the opportunity to pitch their companies to investors.

Previously, the forum has featured various activities, such as tailored mentoring sessions for sectors such as clean tech and life science.



What Can You Expect?

Expose your startup at Destination Startup® and connect with American deep tech investors for tailored support, feedback, and advice on your venture journey in the U.S. market.

Possibilities to engage with potential customers, business partners, and government support actors through private meetings based on your needs.



What is Destination

Destination Startup is hosted by Venture Partners CU Boulder and unites pioneering researchers and numerous investors from across North America, igniting real-world impact. This show is a compelling demonstration of how clean tech research can be propelled forward into business ventures.






An Exclusive Opportunity

Explore new avenues for growth and collaboration in the U.S. market.

Connect with U.S. investors, customers, partners, and resources for U.S. market entry.

A unique opportunity to pitch among the best startups in the Intermountain West area at Destination Startup in Colorado.



Hubs of Innovation

Boulder is a powerhouse for research and innovation with a high concentration of research, 33 federal labs, venture capital, and deep tech companies.

Venture Partners at Colorado University in Boulder is one of the leading research commercialization units in the U.S. with top results in licensing deals and the creation of successful startups.




What the forum offers

Unique access to potential U.S. customers and deep tech investors fast-tracking and de-risking your company journey.

Gain new connections and valuable insights to strengthen your entrepreneurial journey and prepare for a future U.S. market entry.



Denver and Boulder, Colorado

March 18th-22nd 2024

Three member universities and six innovative startups will partake in the SIREUS ENTREPRENEURS forum, held in conjunction with Destination Startup. The SIREUS ENTREPRENEURS forum will begin with three days in Boulder where the startups will receive advice and feedback from industry professionals in preparation for the two days of Destination Startup in Denver.




Participation fee: \$4000 per university?

Included in the price

- Tailored mentoring sessions with industry professionals.
- Opportunity to practice and receive feedback on pitches before pitching at Destination Startup.
- Pitch in front of investors at Destination Startup
- Complementary lunch at each venue
- Information about the entrepreneurial ecosystem in Colorado and the U.S.
- Valuable networking opportunities

Ex. To register for ENTREPRENEURS forum, please use the link provided [link]

We look forward to seeing in Colorado on March 18th-22nd

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Meetings 2024 (45 min)

~~January 23rd @ 15.00 CET (9 am EST)~~

~~March 27th @ 15.00 CET (9 am EST)~~

~~April 29th @ 15.00 CET (9 am EST)~~

~~June 4th @ 15.00 CET (9 am EST)~~

August 27th @ 15.00 CET (9 am EST)

October 8th @ 15.00 CET (9 am EST)

November 19th @ 15.00 CET (9 am EST)

Thank you !

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