

WG 2 “University” Meeting # 18 – November 21st,2024

Agenda

1. Welcome
 - a. Review of minutes from last meeting
 - b. Update on SIREUS progress
2. SIREUS 2.0 Implementation
3. SIREUS MEMBERS forum
4. SIREUS RESEARCH forum
5. 2025 and beyond
6. “Next meetings”



Agenda

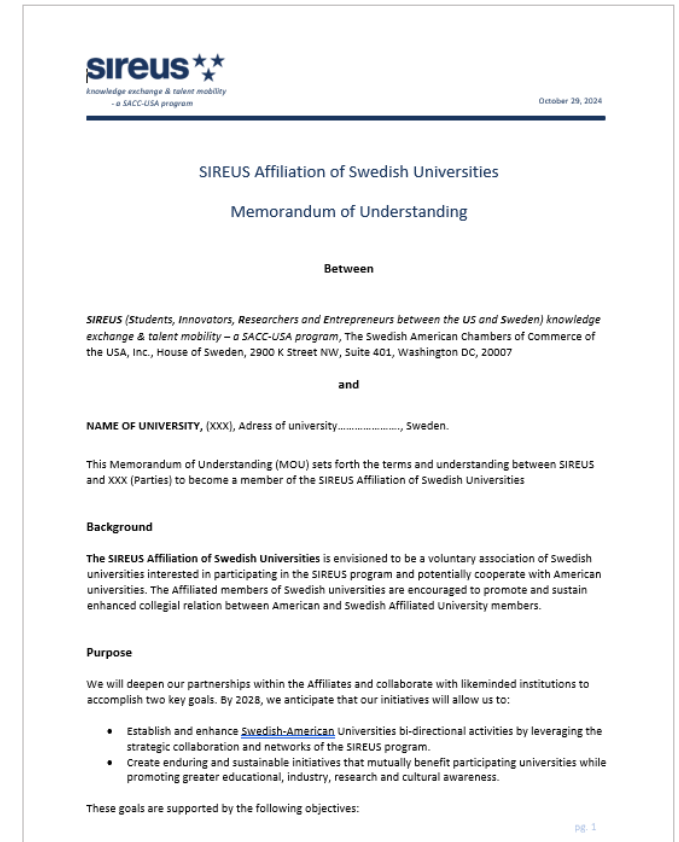
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SIREUS Affiliation of Swedish Universities

- SIREUS Affiliation of Swedish Universities
 - Document describing the Affiliation finalized.
 - MOU is sent out following the finalized document.
 - MOU ends on December 31st, 2028, but can be terminated under the period.
 - SACC USA will continue to be responsible for the SIREUS program
- SIREUS Affiliation of Swedish Universities
 - Preferred pricing on SIREUS offered programs
 - Possibility to direct programs to certain areas
 - Firsthand contacts to other universities and other stakeholders
 - Invitations to academic workshops and seminars
 - YES: JU, Chalmers, LiU, LIN, LU, MiUN, SU
 - NO: GU, MDU, UU
 - ?: LuTH
 - *Have reached out to other Swedish universities*

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SIREUS 2.0 Implementation

- SIREUS Affiliation of Swedish Universities
 - Decision on transfer to Affiliated members – **Delayed !!!**
- Timeline
 - September – sending out communication about the change to SIREUS members, Affiliated members in the US and all other stakeholders.
 - October – secure members to sign up for the affiliation, start changing of website content to reflect the change. WG3 decision on SIREUS ENTREPRENEURS forum
 - November – final WG meetings, WG2 decision on SIREUS MEMBERS forum in May 2025 and WG4 preliminary decision for SIREUS Study-in-Sweden fall of 2025. Social Media campaign with a strong and positive marketing message about the achievement of the SIREUS program, all stakeholders and the new direction.
 - December – Final SC and SG meetings, closing the SIREUS operation and transferring structure to SACC USA (and Embassy for SIREUS RESEARCH forum). Secure all legacy information is reviewed and prepared for next phase. Close the SIREUS financial reporting by Dec 31st, 2024

SIREUS preliminary program offerings

- SIREUS ENTREPRENEURS forum (Denver, CO - March 2025)
- SIREUS MEMBERS forum (San Diego, CA – May 28, 2025)
- SIREUS Study-in-Sweden Tour (TBD – fall of 2025)
- SIREUS Innovation Tour (TBD)
- Offerings and prices may change



SIREUS offerings	Affiliated Members	Non-members
ENTREPRENEURS forum	~ \$ 4,000 USD	~ \$ 5,000 USD
MEMBERS forum	~ \$ 2,000 USD	~ \$ 3,000 USD
Study-in-Sweden	~ \$ 4,000 USD	~ \$ 5,000 USD
Innovation Tour	tbd	tbd

SACC USA Corporate Member will have 25-30% discount on the SIREUS programs

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 - a. NAFSA 2025, May 28th, 2025 - **Are you interested ???**
4. SIREUS RESEARCH forum
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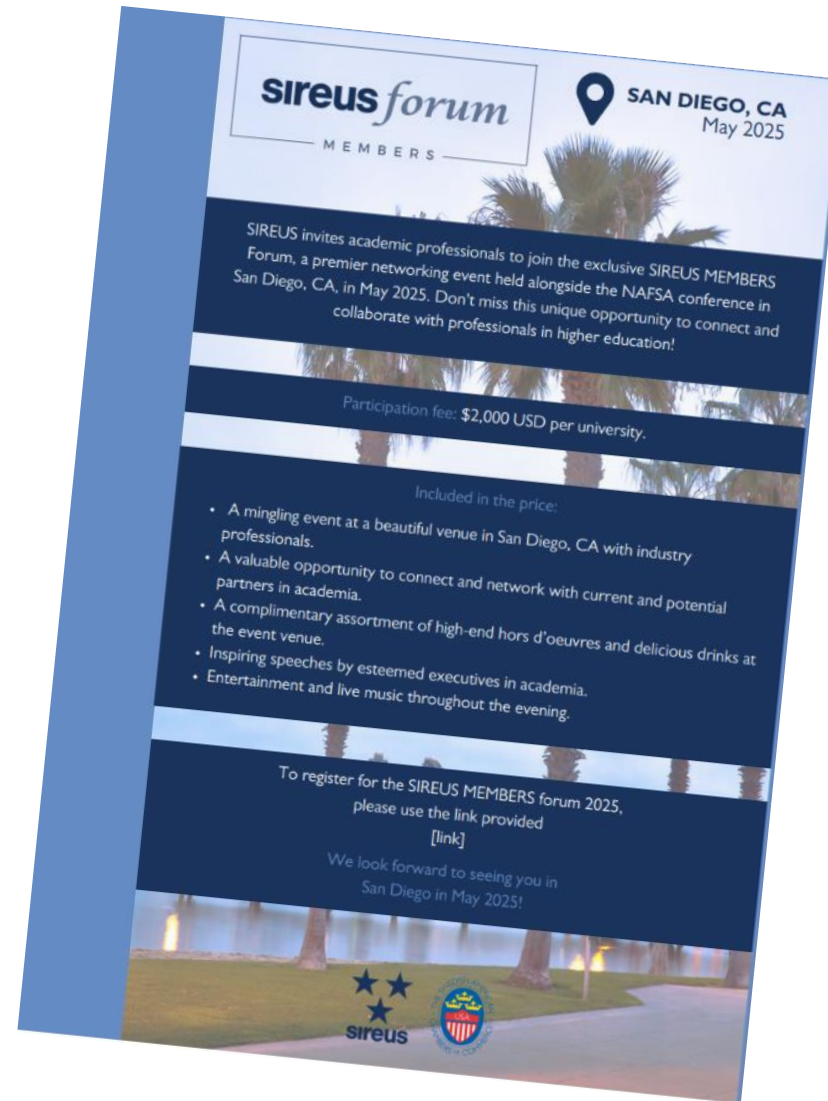
sireus forum
MEMBERS

WHAT'S NAFSA?
NAFSA, the largest association dedicated to international education and exchange, organizes an annual conference in a different U.S. city each year. This event fosters knowledge exchange and promotes networking among institutions globally. As of 2010, NAFSA served around 10,000 educators from nearly 3,000 higher education institutions worldwide.

WHAT'S SIREUS MEMBERS forum?
The SIREUS MEMBERS Forum is an event hosted by the SIREUS team in conjunction with the annual NAFSA conference. This event is the only Swedish pavilion during NAFSA. It acts as a platform for higher education professionals, offering an exclusive opportunity to network with current and potential partners, enhance visibility, and strengthen collaborative initiatives between institutions.

WHAT CAN YOU EXPECT?
By attending the SIREUS MEMBERS Forum, you will have an exclusive opportunity to connect with academic professionals within the extensive network that SIREUS has meticulously developed over the years. This event offers a chance to build relationships with others who are also looking to expand their networks, foster collaborative efforts, engage in research, and enhance their international presence.



sireus forum
MEMBERS

SAN DIEGO, CA
May 2025

SIREUS invites academic professionals to join the exclusive SIREUS MEMBERS Forum, a premier networking event held alongside the NAFSA conference in San Diego, CA, in May 2025. Don't miss this unique opportunity to connect and collaborate with professionals in higher education!



Participation fee: \$2,000 USD per university.

Included in the price:

- A mingling event at a beautiful venue in San Diego, CA with industry professionals.
- A valuable opportunity to connect and network with current and potential partners in academia.
- A complimentary assortment of high-end hors d'oeuvres and delicious drinks at the event venue.
- Inspiring speeches by esteemed executives in academia.
- Entertainment and live music throughout the evening.

To register for the SIREUS MEMBERS forum 2025, please use the link provided
[link]

We look forward to seeing you in San Diego in May 2025!



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 - a. *Fifth RESEARCH forum on October 2nd – Deep tech investment in the life science and human performance space.*
 - b. *For 2025 and beyond, the SIREUS RESEARCH forum is planned to be led by Maria Brogren with support from SACC USA.*
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 - a. Planning meetings to be scheduled
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Meetings 2024 (45 min)

~~January 25th @ 15.00 CET (9 am EST)~~

~~March 21st @ 15.00 CET (9 am EST)~~

~~May 2nd @ 15.00 CET (9 am EST)~~

~~June 5th @ 15.00 CET (9 am EST)~~

~~August 29th @ 15.00 CET (9 am EST)~~

~~October 10th @ 15.00 CET (9 am EST)~~

~~November 21st @ 15.00 CET (9 am EST)~~

Thank you for all the work, support and feedback !

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