



WG 2 “University” Meeting # 17 – October 10th, 2024

Agenda

- I. Welcome
 - a. Update on WG participants
 - b. Review of minutes from last meeting
 - c. Update on SIREUS progress
2. SIREUS 2.0 Implementation
3. WG Structure
4. SIREUS MEMBERS forum
5. SIREUS RESEARCH forum
6. Next meetings

Increased talent mobility and knowledge exchange between Sweden and the U.S.



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SIREUS Affiliation of Swedish Universities

- SIREUS Affiliation of Swedish Universities
 - Preliminary document sent out to SC members
 - No \$ nor staff resource commitment from universities – only opportunities
 - MOU is drafted following the document that was sent out.
 - MOU time period – most likely 1 yr w/ automatic 1 yr renewal
 - SACC USA will continue to be responsible for the SIREUS program
- SIREUS Affiliation of Swedish Universities
 - Preferred pricing on SIREUS offered programs
 - Possibility to direct programs to certain areas (thematic and/or geographic)
 - Firsthand contacts to other universities and other stakeholders
 - Invitations to academic workshops and seminars

SIREUS Affiliation of Swedish Universities

SIREUS (Students, Innovators, Researchers and Entrepreneurs between the US and Sweden), started as a collaboration project between The Swedish American Chambers of Commerce (SACC-USA) and initially 12 Swedish universities, focused on knowledge exchange in innovation, science, and entrepreneurship, as well as talent mobility for students and researchers between Sweden and the U.S.

With increased global competition and an accelerating pace of innovation, attracting skilled talent becomes ever more important to secure long-term economic growth. Conversely, the lack of relevant skills is one of the biggest obstacles to growth. A skilled workforce can be achieved through domestic education, by attracting foreign talent, or by individuals studying abroad or gaining knowledge in another country.

The project is supported by the Embassy of Sweden in Washington, DC and the Swedish Institute. It builds on SACC-USA's bilateral business and talent network and addresses needs identified in collaboration with the affiliated universities.

After a successful initial three-year pilot project, SIREUS has gained notability within academic circles, with concrete bilateral cooperation as a result and the stakeholders are now envisioned to create a broader network of academic institutions in Sweden. SACC USA is therefore launching the SIREUS Affiliation of Swedish Universities as the network for nurturing bilateral contacts and a platform for bilateral communication regarding innovation and research.

The SIREUS Affiliation of Swedish Universities is envisioned to be a voluntary association of Swedish universities interested in participating in the SIREUS project and potentially cooperate with American universities.

As Swedish universities affiliate, members will have the opportunity to participate in strategic academic initiatives with many American universities and possible American government/industry. The initiative has the potential to evolve multiple partnerships between Sweden and the US. The members will get a first-hand information about and the possibility to participate in programs, events and initiatives with American academia. There will be opportunity for members to participate in workshops and academic delegations in the US and in Sweden. Members are encouraged to be engaged in bilateral cooperation agreement and like activities with American universities.

Swedish universities desiring to work with the SIREUS American Affiliation of universities are eligible to apply for membership in the affiliation. To qualify for membership the university should be willing and able to:

SIREUS preliminary program offerings

- SIREUS ENTREPRENEURS forum (Denver, CO - March 2025)
- SIREUS MEMBERS forum (San Diego, CA – May 28, 2025)
- SIREUS Study-in-Sweden Tour (TBD – fall of 2025)
- SIREUS Innovation Tour (TBD)
- Offerings and prices may change



SIREUS offerings	Affiliated Members	Non-members
ENTREPRENEURS forum	~ \$ 4,000 USD	~ \$ 5,000 USD
MEMBERS forum	~ \$ 2,000 USD	~ \$ 3,000 USD
Study-in-Sweden	~ \$ 4,000 USD	~ \$ 5,000 USD
Innovation Tour	tbd	tbd

SACC USA Corporate Member will have 25-30% discount on the SIREUS programs

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SIREUS 2.0 Implementation

- SIREUS Affiliation of Swedish Universities
 - Decision on transfer to Affiliated members
- Timeline
 - September – sending out communication about the change to SIREUS members, Affiliated members in the US and all other stakeholders.
 - October – secure members to sign up for the affiliation, start changing of website content to reflect the change. WG3 decision on SIREUS ENTREPRENEURS forum
 - November – final WG meetings, WG2 decision on SIREUS MEMBERS forum in May 2025 and WG4 preliminary decision for SIREUS Study-in-Sweden fall of 2025. Social Media campaign with a strong and positive marketing message about the achievement of the SIREUS program, all stakeholders and the new direction.
 - December – Final SC and SG meetings, closing the SIREUS operation and transferring structure to SACC USA (and Embassy for SIREUS RESEARCH forum). Secure all legacy information is reviewed and prepared for next phase. Close the SIREUS financial reporting by Dec 31st, 2024

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3. **WG Structure**
 - a. WG 2 focus on MEMBERS forum & Potential university partnership
4. SIREUS MEMBERS forum
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 - a. NAFSA 2025, May 28th, 2025 - **Are you interested ???**
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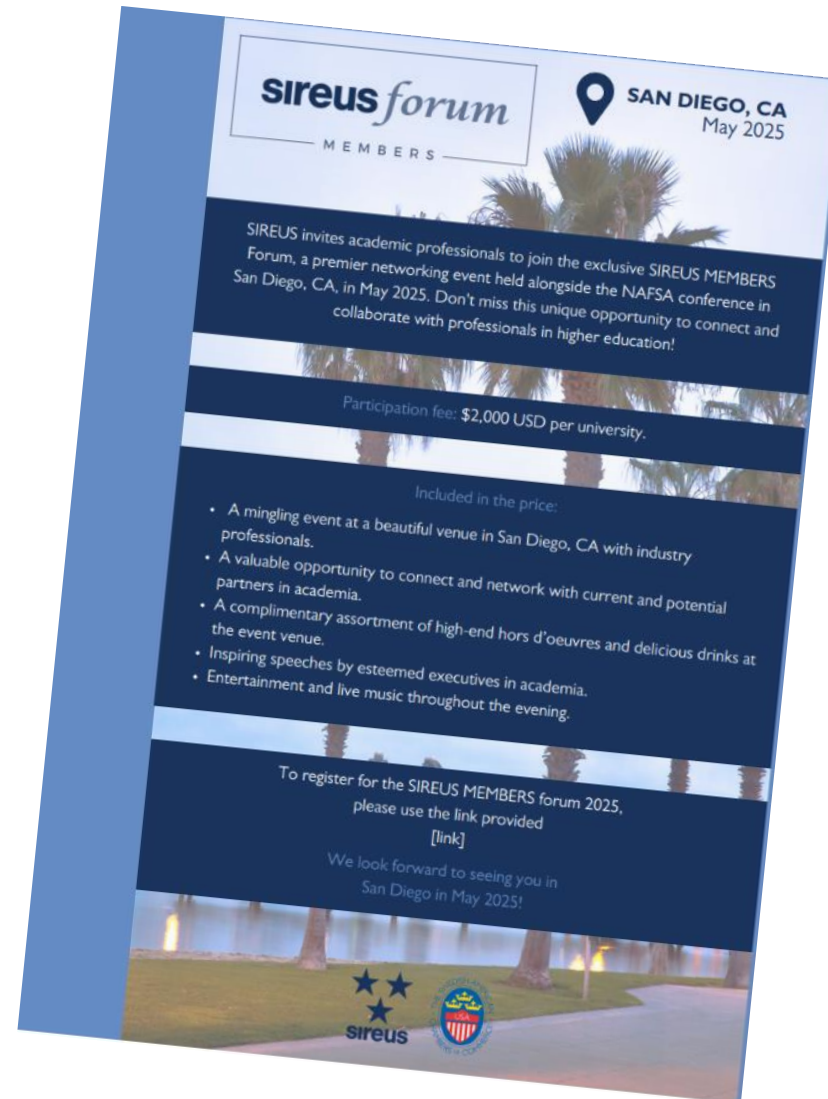


sireus forum
MEMBERS

WHAT'S NAFSA?
NAFSA, the largest association dedicated to international education and exchange, organizes an annual conference in a different U.S. city each year. This event fosters knowledge exchange and promotes networking among institutions globally. As of 2010, NAFSA served around 10,000 educators from nearly 3,000 higher education institutions worldwide.

WHAT'S SIREUS MEMBERS forum?
The SIREUS MEMBERS Forum is an event hosted by the SIREUS team in conjunction with the annual NAFSA conference. This event is the only Swedish pavilion during NAFSA. It acts as a platform for higher education professionals, offering an exclusive opportunity to network with current and potential partners, enhance visibility, and strengthen collaborative initiatives between institutions.

WHAT CAN YOU EXPECT?
By attending the SIREUS MEMBERS Forum, you will have an exclusive opportunity to connect with academic professionals within the extensive network that SIREUS has meticulously developed over the years. This event offers a chance to build relationships with others who are also looking to expand their networks, foster collaborative efforts, engage in research, and enhance their international presence.

sireus forum
MEMBERS

SAN DIEGO, CA
May 2025

SIREUS invites academic professionals to join the exclusive SIREUS MEMBERS Forum, a premier networking event held alongside the NAFSA conference in San Diego, CA, in May 2025. Don't miss this unique opportunity to connect and collaborate with professionals in higher education!


Participation fee: \$2,000 USD per university.

Included in the price:

- A mingling event at a beautiful venue in San Diego, CA with industry professionals.
- A valuable opportunity to connect and network with current and potential partners in academia.
- A complimentary assortment of high-end hors d'oeuvres and delicious drinks at the event venue.
- Inspiring speeches by esteemed executives in academia.
- Entertainment and live music throughout the evening.

To register for the SIREUS MEMBERS forum 2025, please use the link provided
[link]

We look forward to seeing you in San Diego in May 2025!



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5. **SIREUS RESEARCH forum**
 - a. *Fifth RESEARCH forum on October 2nd – Deep tech investment in the life science and human performance space.*
 - b. *For 2025 and beyond, the SIREUS RESEARCH forum is planned to be led by Maria Brogren with support from SACC USA.*
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Meetings 2024 (45 min)

~~January 25th @ 15.00 CET (9 am EST)~~

~~March 21st @ 15.00 CET (9 am EST)~~

~~May 2nd @ 15.00 CET (9 am EST)~~

~~June 5th @ 15.00 CET (9 am EST)~~

~~August 29th @ 15.00 CET (9 am EST)~~

~~October 10th @ 15.00 CET (9 am EST)~~

November 21st @ 15.00 CET (9 am EST)

Thank you !