

Steering Committee Minutes

Steering Committee

Meeting # 19

Date: September 24th, 2024

Minutes prepared by Christer Bergman – September 30th, 2024

Participants

University	Contact name	Present/Not present
Chalmers University of Technology	Mikael Enelund	Present
University of Gothenburg	Karolina Catoni	Present
Jönköping University	Nerrolyn Ramstrand	Not present
Linköping University	Maria Engelmark	Not present
	Margareta Alfredsson	Present
Linnaeus University	Annett Wolf	Present
Luleå University of Technology	Jennie Hägg Wilhelmson	Not present
Lund University	Richard Stenelo	Not present
Mid Sweden University	Anna Lindahl	Present
Mälardalen University	Damir Iovic	Present
Stockholm University	Tina Larsson	Present
	Åsa Petri	Not present
Uppsala University	Johan Tysk	Not present
Partners		
Swedish Embassy	Maria Brogren	Not present
Swedish Institute	Douglas Washburn	Present
KK Stiftelsen	Joakim Appelquist	Present
Chapman University	Niklas Myhr	Not present
SACC USA	Christer Bergman	Present

Agenda

1. Welcome
 - Minutes from last meeting
2. Progress Report
 - Events & Activities
3. Decision / Discussion / Information
 - Financial Report
 - SIREUS 2.0 Decision
4. AOB & Next meeting

Presentation material

During the meeting a ppt presentation was used containing information that was sent out prior to the meeting.

Minutes

1. Christer opened the meeting by welcoming everyone to the 19th Steering Committee meeting. The minutes from the previous meeting were then briefly reviewed and action items will be covered during the meeting.

2. Progress Report

Events & Activities

- **SIREUS Study-in-Sweden** tour will be on October 4th to 12th – planning well under way
 - October 4th – Washington DC (9 universities)
 - October 7th – New York City (9 universities)
 - October 11th & 12th – San Francisco / Silicon Valley (3 universities)
 - Strong Social Media push & boosting.
 - Both Student recruitment and alumni event.
- **SIREUS RESEARCH forum** (“Research, Knowledge and Innovation”)
 - *Fifth RESEARCH forum on October 2nd, 2024 – Deep tech investment in the life science and human performance space*
 - *For 2025 and beyond, the SIREUS RESEARCH forum is planned to be led by Maria Brogren with support from SACC USA.*
- **Social Media** activities continue to not only promote SIREUS – but focus on the SIREUS Members. With events, the social media activities are intensified and SIREUS is welcoming more engagement from the members.
- **Finetuning the operation** and programs for 2025 and beyond. The events will be marketed 5-6 months prior to the planned event and 4-5 months prior to the event, the universities need to commit and pay for the event.

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- SIREUS ENTREPRENEURS forum, March 2025 in Boulder and Denver, CO
- SIREUS MEMBERS forum, May 28th, 2025 in San Diego, CA
- Innovation Tour, tbd
- Study-in-Sweden October/November 2025

3. SIREUS Decision / Discussion / Information

Financial Report

Christer presented the financial report for August 2024 and emphasized that there are no real surprises. He explained that the expenses are now adjusted to the income level. By the end of the year, the SIREUS finances will be closed and for 2025 and beyond, the SIREUS financial will be fully incorporated in SACC USA financial reports.

SIREUS 2.0 Decision

SIREUS Affiliation of Swedish Universities

Christer referred to the decision from the previous meeting and to the document named “SIREUS Affiliation of Swedish Universities” that was sent out one week prior to the meeting. A few comments were received prior to the meeting and some of the comments were presented during the meeting. **Christer promised to revise the document accordingly and send out within the next couple of days** and asked for **an individual reply as soon as possible whether the university was interested to join the proposed affiliation**. He also emphasized that there are no financial nor resources commitment from the university to join the affiliation. He was asked about the SACC USA membership and explained that each university need to sign up for membership in SACC USA individually. The current membership (as a SIREUS member) will end as of January 2025.

He mentioned that the affiliation membership is being effective after signing of a MOU. The plan is that the MOU will be valid for 1 year and automatically renewed annually if not cancelled.

SIREUS preliminary program offerings

Christer presented the different programs that is being planned and the preliminary pricing for each event. He explained that there are different prices for Affiliated members vs non-affiliated universities. He furthermore explained that if a university is SACC USA member, they will have a 25-30% discount on the set prices. Douglas, SI commented that we need to further discuss the pricing model if we are seeking financial support from SI. He also explained that SACC USA must request support for each event and no financial support can be guaranteed for any event.

SIREUS 2.0 Implementation

Christer emphasized that it is very important to decide if there are enough universities that are interested to join the affiliation within the next couple of days, since the implementation plan needs to be decided very soon. He highlighted the timeline for the remainder of the year as following.

Timeline

- *September – sending out communication about the change to SIREUS members, Affiliated members in the US and all other stakeholders.*

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- *October – secure members to sign up for the affiliation, start changing of website content to reflect the change. WG3 decision on SIREUS ENTREPRENEURS forum*
- *November – final WG meetings, WG2 decision on SIREUS MEMBERS forum in May 2025 and WG4 preliminary decision for SIREUS Study-in-Sweden fall of 2025. Social Media campaign with a strong and positive marketing message about the achievement of the SIREUS program, all stakeholders and the new direction.*
- *December – Final SC and SG meetings, closing the SIREUS operation and transferring structure to SACC USA (and Embassy for SIREUS RESEARCH forum). Secure all legacy information is reviewed and prepared for next phase. Close the SIREUS financial reporting by Dec 31st, 2024*

4. AOB & Next meeting

Since there were no Other Business for the meeting, Christer thanked the participants for the meeting.

The next steering committee meeting will be held via Teams on November 5th @ 15.00 CET (9 am EST). The main topic of that meeting is to update on the transition for the SIREUS network.

Christer reminded us about the dates for the steering committee meetings for the whole of 2024. Invites have been sent out.

- ~~a. January 16th @ 15.00 CET (9 am EST)~~
- ~~b. March 5th @ 15.00 CET (9 am EST)~~
- ~~c. April 16th @ 15.00 CET (9 am EST)~~
- ~~d. May 28th @ 15.00 CET (9 am EST)~~
- ~~e. August 20th @ 15.00 CET (9 am EST)~~
- ~~f. September 24th @ 15.00 CET (9 am EST)~~
- g. November 5th @ 15.00 CET (9 am EST)
- h. December 10th @ 15.00 CET (9 am EST)

The meeting calendar is also published on the website (private area).

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