

sireus *forum*

ENTREPRENEURS



What's It All About?

The SIREUS ENTREPRENEURS forum in collaboration with CU Boulder takes place in conjunction with the Destination Startup® event in Denver. This event provides startups the opportunity to pitch their companies to investors.

Previously, the forum has featured various activities, such as tailored mentoring sessions for sectors such as clean tech and life science.

What Can You Expect?

Expose your startup at Destination Startup and connect with American deep tech investors for tailored support, feedback, and advice on your venture journey in the U.S. market.

Possibilities to engage with potential customers, business partners, investors and government support actors through private meetings based on your needs.



What is Destination Startup?

Destination Startup is hosted by Venture partners at CU Boulder and unites pioneering researchers with numerous investors from across North America, igniting real-world impact. This showcase serves as a compelling demonstration of how cutting-edge research can be propelled forward to create impactful business ventures.



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An Exclusive Opportunity

Explore new avenues for growth and collaboration in the U.S. market.

Connect with U.S. investors, customers, partners, and resources for U.S. market entry.

A unique opportunity to pitch among the best startups in the Intermountain West area at Destination Startup in Colorado.



Hubs of Innovation

Boulder is a powerhouse for research and innovation with a high concentration of research, 33 federal labs, venture capital, and deep tech companies.

Venture Partners at Colorado University in Boulder is one of the leading research commercialization units in the U.S. with top results in licensing deals and the creation of successful startups.

What the forum offers

Unique access to potential U.S. customers and deep tech investors fast-tracking and de-risking your company journey.

Gain new connections and valuable insights to strengthen your entrepreneurial journey and prepare for a future U.S. market entry.



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Denver and Boulder, Colorado

March 2025



SIREUS member universities and innovative startups will partake in the SIREUS ENTREPRENEURS forum, held in conjunction with Destination Startup. The event will begin in Boulder where the startups will receive advice and feedback from industry professionals in preparation for the two days of Destination Startup in Denver.



Participation fee: \$4,000 USD per university.



Included in the price

- Tailored mentoring sessions with industry professionals.
- Opportunity to practice and receive feedback on pitches before pitching at Destination Startup.
- Pitch in front of investors at Destination Startup
- Complementary lunch at each venue
- Information about the entrepreneurial ecosystem in Colorado and the U.S.
- Valuable networking opportunities



To register for the SIREUS ENTREPRENEURS forum, please use the link provided
[link]

We look forward to seeing you in
Colorado on March 2025



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