



Boulder, Colorado

SIREUS Entrepreneurs Forum in Colorado, February 2023

AGENDA

In addition to the common agenda below, please don't hesitate to ask for support as you set up individual company visits

We are excited to see you!

/Nicole and the SIREUS team

Pre-Event

February 13th 4-6PM

Venue: St Julien Hotel & Spa, 900 Walnut St, Boulder, CO 80302

Happy Hour and Jazz

Welcome mingle at one of the iconic hotels in downtown Boulder with views of the Flatiron Mountains

Day 1

February 14th ,2023

Venues: Black Lab X, Boulder, CO, 3550 Frontier Ave STE D, Boulder, CO 80301 and Venture Partners, 4845 Pearl East Circle, Suite 300, Boulder, CO 80301

10.30-1PM Welcome Reception at Black Lab X

Startup teams; please prepare a 2-3 minute pitch

University staff; please prepare a short introduction about UU, SU, LU, LiU

Introduction to the Colorado tech ecosystem presented by State of Colorado Office of Economic Development and International Trade

Rama Haris, Christian Thomas, Rachel Rose

Panel Discussion - Boulder as a place to grow your startup

Scott Sternberg, Executive Director, Boulder Chamber

Mary Austin, Executive Director, Colorado Cleantech Industries Association

Sally Hatcher, Partner, BuffGold Ventures

Magnus Gunnarsson, Product & Business Dev. Advisor - Digital Health

Lunch mingle and tour of Black Lab Sports

1.30-4PM Venture Partners Founder's Mingle (Venture Partners Office)

1.30 Listen to Boulder founders and their entrepreneurial journeys:

Dr. Jerome Fox, THINK Bioscience

James Welz, Cascade Biocatalysts

About Venture Partners - Presentation by Managing Director Bryn Rees

Fika mingle with Venture Partners team and founders

Day 2

February 15th, 2023

Venues: Black Lab X, Boulder, CO, 3550 Frontier Ave STE D, Boulder, CO 80301 and Renaissance Downtown City Center Hotel, 918 17th St, Denver, CO 80202

10-11AM Inspirational talk with CEO of Kognity

Hugo Wernhoff is the founder and CEO of a highly successful Swedish startup established in the USA with presence in 120+ countries and that has successfully grown to 100+ employees with offices in Boulder where Hugo is based.

Short break with lunch, refreshments and mingle with Hugo

11.30-12.15 Q&A With Elyse Blazeovich, CEO of Colorado Bioscience Association (CBSA)

CBSA creates co-opportunity for the Colorado life sciences community. It is the meeting place for Colorado's active and flourishing life science industry with members representing big pharma, medical device companies, academia, and various startups in the life science sector.

12.15-1 Mingle with Elyse

1-4PM Transport to Denver and refreshment break (hotel transit for those moving to Renaissance Denver Hotel)

4-6PM Destination Startup® VIP Pre-Event exclusively for founders and investors

Invite-only event for founders and investors in the historic Renaissance Downtown City Center Hotel in Denver. Drinks and heavy appetizers provided.

Day 3

February 16th, 2023

Venue: Renaissance Downtown City Center Hotel, 918 17th St, Denver, CO 80202

7.30AM-7PM Destination Startup® (please see [website](#) for program updates)

7:30 AM Welcoming Remarks

7:45 AM Morning Keynote—University Faculty Founder Success Stories

8:30 AM Technology Showcase Begins (tracks by sector)

noon KEYNOTE: Investors Talk Back—Getting Funded out of the Lab (including lunch)

1:30 PM For entrepreneurs: Technology Showcase Continues (tracks by sector)

1.30PM For university personnel: Roundtable discussion – best practices in supporting university based startups (including Swedish universities, CU Boulder, Colorado State University, CU Anschutz (medical campus), University of Arizona, University of Utah, University of Nebraska Medical Center, University of New Mexico).

4:30 p.m. I-Corps™ Lightning Round: three-minute pitches on the latest innovations from the top university laboratories in the West

5 p.m. It's a Wrap: Happy Hour: On the mezzanine of the historic Colorado National Bank building (Renaissance Denver Downtown City Center Hotel)

7 p.m. End of event

Day 4

February 17th, 2023

Venue: The Commons on Champa, Denver's Startup Hub 1245 Champa St, Denver, CO 80204

9AM-1PM Soft Landing in the USA - Workshop with City of Denver including lunch

Seminar with experts on the following topics:

- Am I Ready to Locate in the U.S.? Understanding the Value Prop for U.S.
- Communicating with US Customers: Marketing, Branding, Public Relations Strategies
- Understanding and Protecting Intellectual Property in the U.S.

Lunch generously provided by the City of Denver



Denver, Colorado