Total Sessions - Sep 1, 2023 - Sep 30, 2024

	Sep 2023	October 2023	November 2023	December 2023	January 2024	February 2024	March 2024	April 2024	May 2024	June 2024	July 2024	August 2024	September 2024
Total Sessions	1349	1,442	1,004	718	962	815	807	764	723	487	422	646	845

Session: In Analytics, a session initiates when a user either opens your app in the foreground or views a page or screen and no session is currently active, for example, their previous session has timed out. By default, a session ends or times out after 30 minutes of user inactivity. There is no limit to how long a session can last.
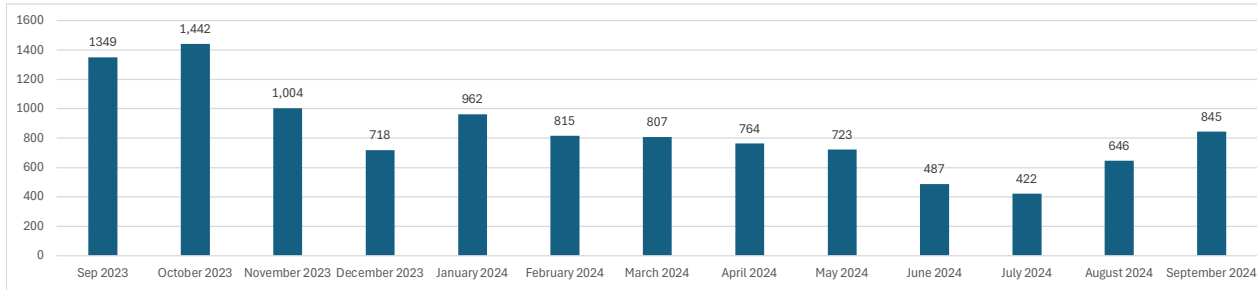
User Acquisition

Primary Channel Group	Total Users	Average engagement time per active user (seconds)
Organic Search	4,100	60.8
Direct	1,452	153.7
Referral	731	68.6
Organic Social	409	19
Email	16	27.3
Unassigned	1	41

Traffic Acquisition

Primary Channel Group	Sessions	Engaged sessions
Organic Search	6,248	3,819
Direct	2,599	1,470
Referral	1,381	866
Organic Social	767	372
Unassigned	34	-
Email	27	15

Engaged Sessions: The number of sessions that lasted longer than 10 seconds, or had a key event, or had 2 or more screen or page views.