



sireus forum

MEMBERS

The SIREUS MEMBERS forum traditionally coincides with the international education conference, NAFSA, and holds significant popularity among SIREUS members. Last year, in 2023, the conference took place in Washington D.C. and the SIREUS MEMBERS forum was held at the House of Sweden, serving as a Swedish Pavilion.

The enthusiastic feedback from SIREUS members motivated the decision to carry on with the tradition in 2024. With the conference in New Orleans this year, the SIREUS MEMBERS forum took place in the charming French Quarters, where members continued to foster meaningful connections and discussions among representatives from Swedish and American academia.

The invitations to the event were distributed by each respective SIREUS Swedish Member University and SIREUS Affiliated American University. Each university got the opportunity to invite current or potential partners from other universities or other people interested in bilateral cooperation in academia. This year, we introduced a new initiative in collaboration with the Swedish Institute, welcoming non-SIREUS-affiliated Swedish universities to purchase tickets for the event. Unfortunately, no external universities registered for the forum this time. However, SIREUS will explore further development of this concept in the future.

Additionally, we extended invitations to local professionals from New Orleans to join us at the gathering.

The result was 191 registered participants, representing 24 countries and 21 American states. In total, 126 people attended the event, which took place between 6:30 PM – 9 PM at BK House on May 29th.



The speakers of the event were Christer Bergman, Program Director from SIREUS, and guest speaker Michael Hecht, President and CEO of Greater New Orleans INC. They shared relevant insights and expertise and further amplified the collaborative spirit of the event.



During the event live jazz-music was played by Miss Sigrid and the ZigZags.

Overall, the event proved to be successful in allowing the participants to discuss opportunities that foster collaboration and innovation between Sweden and the U.S. With many universities being represented, it was an excellent chance to network with potential partners – SIREUS and its members aim to increase talent mobility and knowledge exchange between Sweden and the U.S., and discussing this in a relaxed setting allowed for many connections to be made between the guests.

