

sireus forum

ENTREPRENEURS

SIREUS ENTREPRENEURS forum - Your Gateway to U.S. Growth

MARCH 18-22ND, 2024 IN COLORADO, USA

Are you looking to broaden your horizons and explore new avenues for your startup?

The SIREUS ENTREPRENEURS forum offers a unique opportunity to engage with a diverse ecosystem of innovators, investors, and potential customers. It is an exclusive opportunity for deep tech startups spun out of Swedish universities to explore the possibilities for international expansion.

Exclusive opportunity for deep tech startups linked to the SIREUS network:

- Explore new avenues for growth and collaboration in the U.S. market.
- Connect with U.S. investors, customers, partners, and resources for U.S. market entry.
- A unique opportunity to pitch among the best startups in the Intermountain West area at Destination Startup® in Colorado.

Location: Boulder and Denver, Colorado - Hubs of Innovation

- Boulder is a powerhouse for research and innovation with a high concentration of research, 33 federal labs, venture capital, and deep tech companies, all in a mix and well interconnected.
- Venture Partners at Colorado University in Boulder is one of the leading research commercialization units in the U.S. with top results in licensing deals and the creation of successful startups.
- Significantly impacted the U.S. economy with research commercialization, startups, and job creation primarily within the areas of Deep Tech (such as AI and quantum), Life Science, and Clean Tech.

What you get from participating in the program:

- Expose your startup at Destination Startup® and connect with American deep tech investors for tailored support, feedback, and advice on your venture journey in the U.S. market.
- Possibilities to engage with potential customers, business partners, and government support actors through private meetings based on your needs.
- Get support and inspiration from other deep tech founders who have shared similar experiences.
- Unique access to potential U.S. customers and deep tech investors fast-tracking and de-risking your company journey.
- Validate and refine your business model in a new market setting.
- Gain new connections and valuable insights to strengthen your entrepreneurial journey and prepare for a future U.S. market entry.



Venture Partners
UNIVERSITY OF COLORADO BOULDER



Embassy of Sweden
Washington