



*Boulder, Colorado*

## **SIREUS Entrepreneurs Forum in Colorado, March 2024**

### **AGENDA**

## Day 1 - Pre-Event

March 18, 2024

*Venues: Mt Sanitas Trailhead, Eldora Ski Resort, and the lobby at St Julien Hotel & Spa, 900 Walnut St, Boulder, CO 80302*

### **Hike in Boulder (optional attendance)**

Interested in exploring the Rocky Mountains and enjoy some breathtaking views? This group hike will take you up Mount Sanitas, one of Boulder's most famous mountains with breathtaking views of the Rocky Mountains, all the way to the top. The hike is a moderately challenging route, no need for any technical equipment or special shoes.

### **Ski Day (optional attendance)**

Skiing more your game than hiking? We are exploring the possibility of bringing a group up to Eldora, Boulder's closest ski resort, approximately 40 minutes from downtown.

### **Happy Hour and Jazz with Cooley, LLP**

After the optional day activities we will host our official welcome mingle at one of the iconic hotels in downtown Boulder with views of the Flatiron Mountains. This event is generously hosted by Cooley LLP, one of the world's leading business law firms. Dr. Mike Nelson, Partner at Cooley LLP, one of Colorado's top business lawyers with clients in various industries including quantum, life sciences, and cleantech, will be joining us. Take the chance to ask all your questions!



Mt Sanitas, Boulder



Eldora Ski Resort

**Day 2**

**March 19, 2024**

*Venues: Black Lab X, Boulder, CO, 3550 Frontier Ave STE D, Boulder, CO 80301 and  
Venture Partners, 4845 Pearl East Circle, 3rd floor, Boulder, CO 80301*

**11AM-1PM Welcome Reception at Black Lab X**

Introductions: teams and university staff

Introduction to the Colorado tech ecosystem presented by State of Colorado Office  
of Economic Development and International Trade  
Rama Haris, Christian Thomas, Rachel Rose

Panel Discussion and lunch - Colorado as a place to grow your startup  
Scott Sternberg, Executive Director, Boulder Chamber  
Mark Lupa, Managing Partner, BuffGold Ventures  
Kip Stringfellow, Venture Partner, VU Ventures

**1.30-3.30 PM Industry Specific Sessions (see next page)**

### **Cleantech Track**

1.30-2.15 PM Presentation and Q&A: Laura Hickernell, Executive Director, Colorado Cleantech Industries Association.

*Laura will give you an overview of the cleantech landscape in Colorado.*

2.15-3.30 PM Presentation and Q&A: Dave Jansen, CEO, Solid Power.

*Listen to Dave's journey building Solid Power from an early stage university startup to a publicly listed company with 2 factories.*

### **Life Science Track**

1.30-2.15 PM Presentation and Q&A: Elyse Blazeovich, Executive Director, Colorado Bioscience Association.

*Elyse will give you an overview of the life science landscape in Colorado.*

2.15-3.30 PM Presentation and Q&A: Jerome Fox, CEO, THINK Biosciences.

*Listen to Jerome's journey building a life science company in Colorado; from fundraising to customer acquisitions, and how to juggle being a combined professor and entrepreneur.*

### **Technology Track**

1.30-2.15 PM Presentation and Q&A: Dana Anderson, CTO and founder, Infleqtion.

*Listen to Dana's journey from lab to market as a global leader in quantum technology with over 240M USD raised, with their technology being used by NASA, the Department of Energy, and several other important actors shaping the future of quantum technology.*



## Day 3 - Individual Meeting Day

### March 20, 2024

*Teams will be matched with individual companies, investors and mentors throughout the day.*

*Cleantech teams will have the opportunity to visit the National Renewable Energy Lab and be matched with cleantech investors.*

*Life Science teams will have the opportunity to visit life science companies in the region and be matched with life science investors and local life science companies.*

*Technology teams will have the opportunity to visit the federal lab NIST or JILA, one of the United States' most active research labs in quantum technology with 4 Nobel Laureates.*

**Day 4**

**March 21, 2024**

*Venue: Le Meridien Hotel, 1475 California St, Denver, CO 80202*

Morning: Pitch practice and individual meetings

**Destination Startup Day 1**

12.30 -1.30PM Welcome remarks and investor panel

2-3PM Pitch event: teams will get a 5 minute pitch in front of investors, more information to come.

3-4PM i-Corps teams pitch event

Day 5

March 21, 2024

*Venue: Le Meridien Hotel, 1475 California St, Denver, CO 80202*

**Destination Startup Day 2**

7AM Complimentary Breakfast

7.30AM Welcoming Remarks

7.45AM Keynote address

8.30AM Showcase Begins (tracks by sector)

noon Keynote and lunch

1.30PM Showcase Continues (tracks by sector)

5PM Happy Hour

6PM End of event



*Denver, Colorado*